

**Lindsay Vanderbilt**  
Communications Manager  
Cell: (903)931-1830  
Phone: (903)218-6442  
Lindsay.Vanderbilt@etcog.org

Fax: (903)983-1440  
3800 Stone Road  
Kilgore, TX 75662  
www.etcog.org

**EAST TEXAS COUNCIL OF  
GOVERNMENTS**



# PRESS RELEASE

## EasTexConnects Uses Grant Funds to Create Videos Connecting Users to Multiple Modes of Transportation

**Kilgore, TX, December 4, 2013:** ETCOG sought direction from EasTexConnects, a committee it administers working to improve the quality of life in East Texas through transportation choices, on how to utilize a \$45,000 Alliance for Regional Mobility (ARM) Grant. Among the items the grant could be used for, marketing and outreach was chosen by EasTexConnects to show transportation options available to the region through educational videos. Dallas HD Films was procured and created the videos to showcase the specific public transportation options available in each of the 14 counties of the ETCOG region. The twenty four videos are available in English, English with subtitles or Spanish with subtitles and are currently being distributed among cities and counties to share on their websites.



[Link to all videos \(http://www.etcog.org/627/Public-Transportation-Videos.htm\)](http://www.etcog.org/627/Public-Transportation-Videos.htm)

For more information, contact ETCOG's Transportation Planner/Analyst, Melissa Cure, at (903) 218-6435.

**About EasTexConnects**

-MORE-

The EasTexConnects Committee is comprised of elected officials or their appointees, citizens, and representatives of social service agencies, local transportation providers, and businesses. The committee's purpose is to improve the quality of life in East Texas through transportation choices. The mission is to create and connect a comprehensive, flexible, and sustainable public transportation system throughout and beyond the 14 counties of State Planning Region 6.



#### **About ETCOG**

The East Texas Council of Governments (ETCOG) is a voluntary association of counties, cities, school districts and special districts within the fourteen-county East Texas region. ETCOG assists local governments in planning for common needs, cooperating for mutual benefit and coordinating for sound regional development. Established in 1970, ETCOG, either directly, or through its contractors, provides programs and services for East Texas seniors, employers, and job seekers. ETCOG and its contractors also build the 9-1-1 emergency call delivery system, provide peace officer training and homeland security planning services; and deliver rural transportation services, business finance programs, and environmental grant funding for the region.

**PROUDLY SERVING 14 COUNTIES**

**ANDERSON CAMP CHEROKEE GREGG HARRISON HENDERSON MARION PANOLA RAINS RUSK SMITH UPSHUR VAN ZANDT WOOD**