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EAST TEXAS COUNCIL OF GOVERNMENTS

PRESS RELEASE

Marshall Launches Flex Route Transit System

Marshall Bus System Begins January 26

Marshall, TX, January 21, 2009: Residents of Marshall will benefit from a new flex bus route transit system beginning Monday, January 26. Three buses will travel a three route system from 6:00 a.m. to 6:00 p.m. on regular intervals five days a week, Monday through Friday. Each bus will take approximately one hour and fifteen minutes to travel its route. The public is invited to attend a launching ceremony held on Monday, January 26, at the Marshall Greyhound Bus Station located at 201 South Bolivar Street at 10:00 a.m.

Fares to ride the Marshall Bus System will be free January 26 through March 31, and go up to .50 per trip thereafter; .25 for persons with disabilities, elderly or students; or $20 for a 1-month pass. Currently, data is being collected to identify the best locations for bus stops. Until permanent bus stops are created, participants may catch a bus by following these instructions:

1. Find a place along the bus route that is convent for you.
2. Make sure you are on the correct side of the street.
3. * Drivers are instructed NOT to stop for individuals on the wrong side.
4. Try to avoid busy traffic intersections.
5. When you see the bus, wave to the driver so they know you want to board.
6. Allow Passengers to exit first
   If you are new to the routes tell the driver where you want to go (they can help you)

The Marshall Bus System has been made possible through a collaborative effort and partnership between the East Texas Council of Governments (ETCOG) Rural Transit District and the City of Marshall. ETCOG's Rural Transit District (RTD) serves the fourteen-county area of East Texas providing demand-response rural transit. The Marshall Bus System will be the first rural fixed bus system for the RTD.

About the Rural Transit District
ETCOG provides demand-response rural transportation in its fourteen county region through the Rural Transit District. As long as a trip originates or ends in a rural area, the RTD can provide the transportation. Call the dispatch office at 1.800.590.3371 to schedule a trip. Trips must be scheduled 24 hours in advance.

MORE

About ETCOG

The East Texas Council of Governments (ETCOG) is a voluntary association of counties, cities, school districts and special districts within the fourteen-county East Texas region. ETCOG assists local governments in planning for common needs, cooperating for mutual benefit and coordinating for sound regional development. Established in 1970, ETCOG, either directly, or through its contractors, provides programs and services for East Texas seniors, employers, and job seekers. ETCOG and its contractors also build the 9-1-1 emergency call delivery system, provide peace officer training and homeland security planning services; and deliver rural transportation services, business finance programs, and environmental grant funding for the region.