



PRESS RELEASE

Seminar Held to Help Employers Understand and Comply with Health Care Legislation on October 24th

Free to Attend with Registration

Kilgore, TX, October 15, 2012: On October 24th, Brinson Benefits and ETCOG will host Health Care Reform, a complimentary seminar to help employers understand and comply with health care legislation focusing specifically on the Patient Protection and Affordable Care Act (PPACA) and the Family Medical Leave Act (FMLA). The seminar is free to attend if registered and will be held at Bodacious Bar-B-Q at 71280 Texas 42 in Kilgore from 10:00 AM to 2:00 PM.

Members of civic, business, or governmental agencies, human resource professionals and members of the media are invited to attend the event featuring the following speakers and sessions:

- **PPACA Guidelines and Steps, featuring Dawn Brinson, President of Brinson Benefits**
 - On June 28, 2012, the US Supreme Court upheld the Constitutionality of the Patient Protection and Affordable Care Act (PACA). As a result, employers are moving forward and implementing the changes by law. This session will outline what this means for your employee benefit plans and what you need to do to comply.
- **FMLA: An In-Depth Legal Review, featuring Rob Larson, FMLA Expert at Unum**
 - Providing a clear understanding of Family Medical Leave Act (FMLA) regulations and recent developments.
- **How to Handle Crucial Conversations, featuring Charles Thornton, Motivational Speaker**
 - Applying timeless principles to empower individuals to turn potentially destructive conversations into relationship-enhancing conversations.

"Brinson Benefits recognized the importance of getting this information out to the decision makers in our member governments and businesses in our region," said ETCOG's Director of Human Resources, Brandy Brannon. "The healthcare legislation is ever changing and as a Human Resources professional I personally feel it is important to keep up with these changes to know how they will affect our employees and the organization. Being apprised of these changes will help me to strategically plan for the future in efforts to keep employee's benefits whole while minimizing cost increases."

This event has been approved by the Human Resource Certification Institute to qualify for 2 Recertification Credit Hours. Lunch will be provided. Please reserve your attendance by emailing Demetra@brinsonbenefits.com or call (214) 379-5163 or visit our [event website](#) to register online.

About ETCOG

The East Texas Council of Governments (ETCOG) is a voluntary association of counties, cities, school districts and special districts within the fourteen-county East Texas region. ETCOG assists local governments in planning for common needs, cooperating for mutual benefit and coordinating for sound regional development. Established in 1970, ETCOG, either directly, or through its contractors, provides programs and services for East Texas seniors, employers, and job seekers. ETCOG and its contractors also build the 9-1-1 emergency call delivery system, provide peace officer training and homeland security planning services; and deliver rural transportation services, business finance programs, and environmental grant funding for the region.

