

PRESS RELEASE

Workforce Development for Economic Development Luncheon Boards Coordinate Meetings to Discuss Shared Strategies

LONGVIEW, TX, June 11, 2012: On June 14th the East Texas Economic Development District (ETEDD) and the Workforce Solutions East Texas Board (WSETB) have coordinated their regular meetings to hold a luncheon for the discussion of workforce development for economic development. The two boards will join together for a facilitated discussion on the following items:

- The internal realignment of the East Texas Council of Governments resulting in the creation of a Division of Workforce and Economic Development
- Opportunities for the Workforce Solutions East Texas Board and the East Texas Economic Development District to promote Workforce Development for Economic Development Strategies
- Discuss the comprehensive economic development strategy (CEDS) for the region to be adopted by the East Texas Economic Development District
- The new strategic plan for the Workforce Solutions East Texas Board

ETEDD Chairman, Clyde Smith - Emory Economic Development Corporation, and WSETB Chairman, Tony Cain - IESI Waste Services, will provide introductions for the joint luncheon and as the two boards meet they will discuss ways to fully utilize the region's unique advantages to maximize economic opportunity for its residents. The luncheon will be held at the Longview Workforce Solutions East Texas center located at 2430 S. High Street at 12:15 PM. The Workforce Solutions East Texas board meeting will begin prior at 10:30 AM and the quarterly meeting of the East Texas Economic Development District will begin afterward at 1:45 PM.

About the East Texas Economic Development District

The ETEDD was established to be an impartial facilitator of economic development efforts throughout the region, acting as a central point of contact for the participating economic development organizations, cities, and counties. The mission of the ETEDD is to improve the quality of life for the residents of the district through the support of economic development activities such as job creation, infrastructure improvement, creation of industrial clusters, and small business development. The ETEDD came into agreement for assistance with ETCOG in 1992 with just 7 counties in the District. In 2009, the ETEDD included five additional counties to align itself with the counties served by ETCOG.



About the Comprehensive Economic Development Strategy

CEDS is part of a grant program with the U.S. Economic Development Administration and is designed to bring together public and private sectors through the creation of an economic roadmap that diversifies and strengthens regional economies. The strategy analyzes regional economies in order to serve as a guide for establishing regional goals and objectives, developing and implementing a regional plan of action, and identifying investment priorities and funding sources. The ETEDD establishes and approves the CEDS for the East Texas region.

About Workforce Solutions East Texas

It is the mission of the Workforce Solutions East Texas Board to improve the quality of life in this area through economic development by providing a first-class workforce for present and future businesses. The Board works in partnership with chief elected officials of the region and is the primary source of local workforce policy. The Workforce Solutions East Texas Board is one of 28 local Workforce Solutions Boards located throughout the state. The board serves Henderson, Van Zandt, Rains, Wood, Upshur, Camp, Marion, Harrison, Panola, Gregg, Rusk, Cherokee, Anderson and Smith counties. The East Texas Council of Governments (ETCOG) serves as the administrating agency of the Workforce Solutions East Texas Board.

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