

# PRESS RELEASE

## ETCOG Hires Mitchell as Director of Aging

**Kilgore, TX, April 17, 2012:** David Cleveland, Executive Director of the East Texas Council of Governments (ETCOG), the regional planning organization for fourteen East Texas counties, has announced the appointment of Bettye Mitchell to the ETCOG management team as the Director of Aging Programs. In this position Mitchell will be responsible for overseeing the development and maintenance of a comprehensive, coordinated human service delivery system for nutrition and support services for seniors throughout ETCOG's fourteen-county region.



Mitchell brings with her over 30 years of experience serving seniors in a wide variety of settings. Prior to accepting this position, Mitchell was the CEO of Lifespan Care Solution Group, a Tyler based company that provides training and consultation in management, leadership development, aging and disabilities, cultural diversity, long term care, protective services and strategic planning. She has also previously served as a former Director of the Texas Adult Protective Services Program and the Deputy Commissioner of Long Term Care with what is now the Department of Aging and Disability Services.

*"Bettye's rich work experience and genuine servant's heart combine to make her an exceptional addition to the ETCOG Team," said Cleveland. "East Texas seniors will soon discover that she is a very compassionate and effective advocate. We are truly fortunate to have her!"*

For more information, contact David Cleveland at (903) 984-8641 x221 or (903) 808-7559.

### About ETCOG

The East Texas Council of Governments (ETCOG) is a voluntary association of counties, cities, school districts and special districts within the fourteen-county East Texas region. ETCOG assists local governments in planning for common needs, cooperating for mutual benefit and coordinating for sound regional development. Established in 1970, ETCOG, either directly, or through its contractors, provides programs and services for East Texas seniors, employers, and job seekers. ETCOG and its contractors also build the 9-1-1 emergency call delivery system, provide peace officer training and homeland security planning services; and deliver rural transportation services, business finance programs, and environmental grant funding for the region.