

Lindsay Vanderbilt
Communications Manager
Cell: (903)931-1830
Lindsay.Vanderbilt@etcog.org

Fax: (903)983-1440
3800 Stone Road
Kilgore, TX 75662
www.etcog.org

EAST TEXAS COUNCIL OF
GOVERNMENTS



PRESS RELEASE

ETCOG Wins National Excellence in Transportation Award
Video Partnership with EasTexConnects Selected for Marketing Award



Kilgore, TX, January 14, 2015: The National Association of Development Organizations (NADO) Research Foundation and RPO America program recognizes noteworthy projects and practices in rural and small metropolitan areas that help meet regional needs through various program areas, including: bicycle and pedestrian planning, air quality, equity, project implementation, public involvement, safety, and transit.

ETCOG was announced as an award winner at the 2014 National Rural Transportation Peer Learning Conference held in Cincinnati on December 3 – 5 for their marketing and communications videos produced for EasTexConnects that were released last year. ETCOG is the administrative agency for EasTexConnects, whose purpose is to improve the quality of life in East Texas through transportation choices. The mission is to create and connect a comprehensive, flexible, and sustainable public transportation system throughout and beyond the 14 counties of State Planning Region 6.

The videos showcase public transportation options available to all citizens throughout the East Texas Region. The videos were also made available in subtitles and Spanish. See the videos here: <http://www.etcog.org/627/Public-Transportation-Videos.htm>

About ETCOG

The East Texas Council of Governments (ETCOG) is a voluntary association of counties, cities, school districts and special districts within the fourteen-county East Texas region. ETCOG assists local governments in planning for common needs, cooperating for mutual benefit and coordinating for sound regional development. Established in 1970, ETCOG, either directly, or through its contractors, provides programs and services for East Texas seniors, employers, and job seekers. ETCOG and its contractors also build the 9-1-1 emergency call delivery system, provide peace officer training and homeland security planning services; and deliver rural transportation services, business finance programs, and environmental grant funding for the region.

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