

PRESS RELEASE

Newly Wrapped Buses with GoBus Theme Coming to Harrison, Panola, and Marion Counties

Kilgore, TX, April 25, 2011: Last May, ETCOG rolled out the new brand, GoBus, for its transportation system formally known as the East Texas Rural Transit District. This week, eight buses will be wrapped in the eye catching purple and green colors (pictured) and take route in Harrison, Panola and Marion Counties.

The bus wrapping schedule is 1 bus on Monday afternoons (1:30-4:00); 2 buses on Tuesdays, Wednesdays and Thursdays (9-11:30 and 1:30 -4:00); and 1 bus Friday mornings (9:00 – 11:30) for the next three weeks. To view the bus wrapping process, visit the parking lot of the Greyhound Bus Station located at 201 South Bolivar Street in Marshall, TX. In the event of rain, wrapping will take place in Marshall's old fire station located at Franklin and Burleson. The wrapping of the entire GoBus fleet of 40+ buses will be completed in approximately six weeks.

To get the route schedule for a newly wrapped GoBus, call our dispatch office at 903.753.2958. For more information, contact ETCOG's Director of Transportation, John Hedrick, at 903.984.8641 x242.



About GoBus

You can GOBUS! Just call 1.800.590.3371 to schedule your trip. Visit <http://www.etcog.org/476/County-Schedules.htm> to view GoBus service availability for each county. Twenty-four hour advanced notice is required. Please call before 2:00 PM for next day service.

About ETCOG

The East Texas Council of Governments (ETCOG) is a voluntary association of counties, cities, school districts and special districts within the fourteen-county East Texas region. ETCOG assists local governments in planning for common needs, cooperating for mutual benefit and coordinating for sound regional development. Established in 1970, ETCOG, either directly, or through its contractors, provides programs and services for East Texas seniors, employers, and job seekers. ETCOG and its contractors also build the 9-1-1 emergency call delivery system, provide peace officer training and homeland security planning services; and deliver rural transportation services, business finance programs, and environmental grant funding for the region.