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**WORKFORCE SOLUTIONS  
EAST TEXAS**



# PRESS RELEASE

## Regional Conference to Educate Youth Professionals

*Workforce Solutions East Texas Sponsors "Understanding Culture and Building Character for our Future"*

**Tyler, TX, April 8, 2011:** Workforce Solutions East Texas' Youth Advisory Group will host and sponsor the 8<sup>th</sup> Annual Regional Conference for Youth Professionals. The conference, themed "Understanding Culture and Building Character for our Future," will be held on Wednesday, April 13, from 8:30 a.m. to 3:30 p.m. at the Holiday Inn Select located at 5701 S. Broadway in Tyler. Approximately 200 attendees will attend the regional conference. Seating is still available and the public is invited to attend. The event is free, but reservations are requested.

Keynote speakers include Ms. Andrea Mayo, Deputy Superintendent of Longview Independent School District; and Mr. Richard Froeschle, Director of Labor Market Information at the Texas Workforce Commission's Labor Market and Career Information Department.

Mayo's keynote address will discuss building character and Froeschle will be speaking on the changing face of the Texas Labor Market. Other sessions include: "The Hispanic Impact on Education," Middle Eastern Culture," "Sports as Culture: the Art and Dynamics of Team Leadership," and "Online Uprising: Trends of Today's Teens and What to Do About It."

To register or for more information, contact Beverly Hodges, Regional Planner for the Workforce Solutions East Texas Board, at Beverly.Hodges@etcog.org or (903) 984-8641 ext. 259.

### **About Workforce Solutions East Texas**

It is the mission of the Workforce Solutions East Texas Board to improve the quality of life in this area through economic development by providing a first-class workforce for present and future businesses. The Board works in partnership with chief elected officials of the region and is the primary source of local workforce policy. The Workforce Solutions East Texas Board is one of 28 local Workforce Solutions Boards located throughout the state. The board serves Henderson, Van Zandt, Rains, Wood, Upshur, Camp, Marion, Harrison, Panola, Gregg, Rusk, Cherokee, Anderson and Smith counties. The East Texas Council of Governments (ETCOG) serves as the administrating agency of the Workforce Solutions East Texas Board.